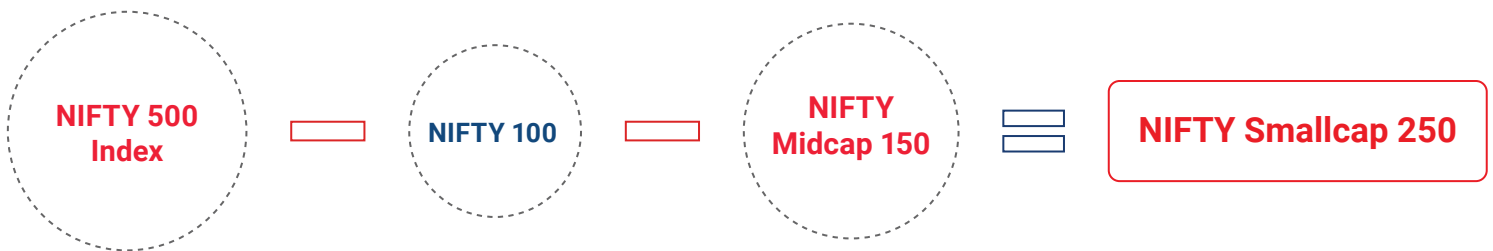


Kotak Nifty Smallcap 250 Index Fund

It Invests in Young Potential



Which Index Better Represents Smallcaps?

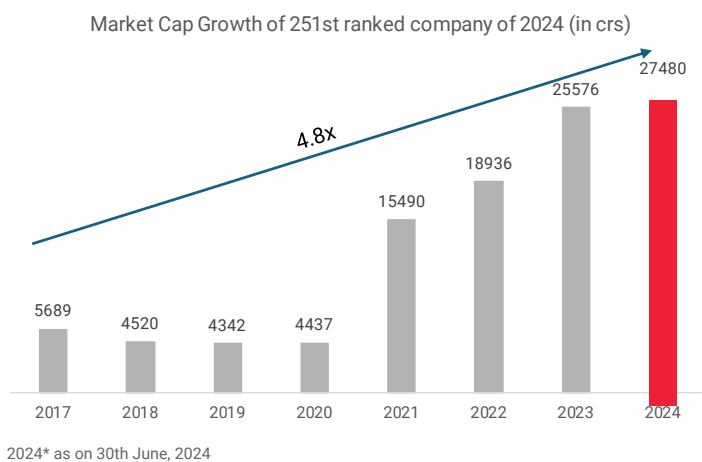


Nifty Smallcap 250 Index is Derived From the Universe of Nifty 500 Index

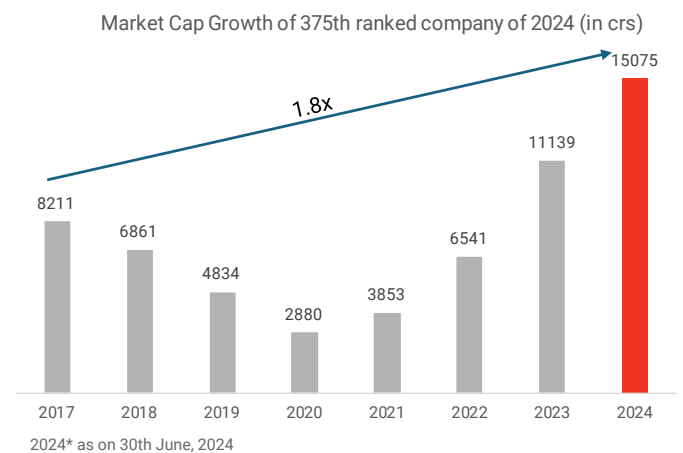
The Nifty Smallcap 250 Index tracks the performance of the 250 companies ranked 251 to 500 within the Nifty 500. It aims to measure the performance of small market capitalization companies.

Source: Niftyindices.com. For detailed methodology, please refer www.niftyindices.com and the Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads>. The above data/image is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy.

Small Cap Companies: Market capitalization has increased substantially



Market Capitalization Growth of Largest Company in Nifty 250 Small Cap Index



Market Capitalization Growth of Median Company in Nifty 250 Small Cap Index

Source: AMFI Market Capitalization. As per para 2.7 of SEBI Master Circular No. SEBI/HO/IMD/IMD-PoD-1/P/CIR/2024/60 dated June 27, 2024, Large Cap: 1st -100th company in terms of full market capitalization. Mid Cap: 101st -250th company in terms of full market capitalization. Small cap: 251st company onwards in terms of full market capitalization. The market capitalization (in Rs) mentioned above are approximate numbers

Outperformance seen by Smallcaps in Calendar Years

Return Period	Nifty 100 TRI	Nifty 500 TRI	Nifty Midcap 150 TRI	Nifty Smallcap 250 TRI
2005	38.12	38.46	43.36	55.76
2006	40.24	36.16	28.49	32.85
2007	59.07	64.14	77.61	96.71
2008	-52.98	-56.44	-64.84	-68.48
2009	84.88	90.96	113.87	117.37
2010	19.28	15.27	20.07	17.63
2011	-24.93	-26.4	-31.01	-35.07
2012	32.3	33.27	46.38	40.13
2013	7.89	4.82	-1.28	-6.44
2014	34.88	39.3	62.67	71.66
2015	-1.26	0.22	9.7	11.27
2016	5.01	5.12	6.53	1.39
2017	32.88	37.65	55.73	58.47
2018	2.55	-2.13	-12.56	-26.02
2019	11.83	8.97	0.62	-7.26
2020	16.03	17.84	25.49	26.38
2021	26.45	31.6	48.16	63.34
2022	4.94	4.25	3.91	-2.64
2023	21.24	26.91	44.61	49.09
2024*	18.28	21.31	28.92	31.45

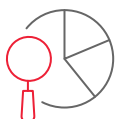
Out of 20 calendar years, Nifty Smallcap 250 TRI has outperformed 10 times which is the highest than other indices

Source: Niftyindices.com. Past performance may or may not be sustained in the future. *2024 returns are as on 29th November, 2024. The performance of the index shown does not in any manner indicate the performance of the Scheme. Kotak Mahindra Asset Management Company Limited (KMAMC) is not guaranteeing or promising any returns/futuristic returns.

Presenting Kotak Nifty Smallcap 250 Index



Constituents selected from the Universe of Nifty 500 Index



Well Rounded exposure on 21 sectors*



Weighing Based on Free Float Market Capitalization



Relatively Low Cost when compared to actively managed Smallcap Funds



Rebalancing of Index every 6 months



Index Ideal for Systematic Investing

Source: Niftyindices.com. *Data as on 29th Nov, 2024. For detailed methodology, please refer www.niftyindices.com and the Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads>. The above data/image is used to explain the concept and is for illustration purpose only and should not be used for development or implementation of an investment strategy.

About Nifty Smallcap 250 Index

The Nifty Smallcap 250 Index represents the balance 250 companies (companies ranked 251-500) from Nifty 500. This index intends to measure the performance of small market capitalization companies.

To be considered for inclusion in Nifty Smallcap 250 index, companies must form part of Nifty 500, but should not be forming part of Nifty 100 and Nifty Midcap 150.

Sector Representation

Time Period	Weight (%)
Financial Services	20.6
Capital Goods	13.2
Healthcare	12.8
Chemicals	7.0
Consumer Durables	6.6
Information Technology	5.0
Construction	4.7
Fast Moving Consumer Goods	4.3
Automobile and Auto Components	4.2
Consumer Services	3.6
Services	3.3
Realty	2.6
Oil, Gas & Consumable Fuels	2.1
Metals & Mining	2.0
Telecommunication	1.7
Media, Entertainment & Publication	1.7
Construction Materials	1.5
Power	1.0
Textiles	0.8
Forest Materials	0.7
Diversified	0.4
Grand Total	100.0

Fundamentals

P/E	P/B	Dividend Yield
34.11	4.13	0.88

Top Constituents By Weightage

Company's Name	Weight (%)
MULTI COMMODITY EXCHANGE OF INDIA LTD.	1.64
CENTRAL DEPOSITORY SERVICES (INDIA) LTD.	1.52
CROMPTON GREAVES CONSUMER ELECTRICALS LTD.	1.37
BLUE STAR LTD.	1.25
COMPUTER AGE MANAGEMENT SERVICES LTD.	1.23
GLENMARK PHARMACEUTICALS LTD.	1.20
LAURUS LABS LTD.	1.16
NATIONAL ALUMINIUM CO. LTD.	1.13
360 ONE WAM LTD.	1.13
RADICO KHAITAN LTD.	1.00

Source: NSE. Data as on 29th Nov, 2024. Sector Classification has been considered for Sector Constituents. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The stocks/sectors mentioned do not constitute any kind of recommendation and are for information purpose only. The above Sector representation, fundamentals and constituents pertain to Nifty SmallCap 250 Index. Kotak Mahindra Mutual Fund may or may not hold position in the mentioned stock(s)/sector(s). The performance of the index shown does not in any manner indicate the performance of the scheme. Kotak Mahindra Asset Management Company Limited (KAMAC) is not guaranteeing or promising any returns/futuristic returns. For detailed methodology, please refer www.niftyindices.com and the Scheme Information Document (SID) at <https://www.kotakmf.com/Information/forms-and-downloads>

Scheme Features

Name of the Scheme

Kotak Nifty Smallcap 250 Index Fund

Type of scheme

An open ended scheme replicating/tracking the Nifty Smallcap 250 Index

Category

Others - Index Fund

Investment Objective

The investment objective of the scheme is to provide returns that, before expenses, corresponding to the total returns of the securities as represented by the underlying index, subject to tracking errors. However, there is no guarantee or assurance that the investment objective of the scheme will be achieved.

*Please refer to the Scheme Information Document (SID) of the scheme for complete details about minimum application amount for ongoing purchase. For detailed Asset allocation, please refer to Scheme Information Document (SID)

Benchmark Name

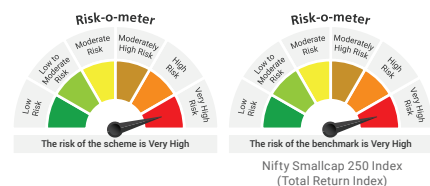
Nifty Smallcap 250 Index (Total Return Index)

Fund Manager(s)

Mr. Devender Singhal, Mr. Satish Dondapati and Mr. Abhishek Bisen

Minimum Amount for Application in the NFO of scheme

IRs. 100/- and any amount thereafter^A



Kotak Nifty Smallcap 250 Index Fund

An open ended scheme replicating/tracking Nifty Smallcap 250 Index Fund

This product is suitable for investors who are seeking*:

- Long term capital growth.
- Return that corresponds to the performance of Nifty Smallcap 250 Index subject to tracking error.

Distributed By:

*Investors should consult their financial advisor if in doubt about whether the product is suitable for them.

The product labelling assigned during the New Fund Offer is based on internal assessment of the Scheme Characteristics or the model portfolio and same may vary post NFO when actual investments are made

Disclaimer

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Past performance may or may not be sustained in future. For more details visit www.kotakmf.com. For detailed portfolio and related disclosures for the scheme(s) please refer our website <https://www.kotakmf.com/Information/forms-and-downloads>. The portfolio and its composition is subject to change and the same position may or may not be sustained in future. The fund manager may make the changes, as per different market conditions and in the best interest of the investors. To view the latest complete performance details of the Scheme(s) kindly refer to the factsheet on our website <https://www.kotakmf.com/Information/forms-and-downloads>.

Investors may consult their financial expert before making any investment decision.

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NFO from 6th January to 20th January 2025